

Minutes of the May 5, 2021  
Meeting of the  
Board of Directors of  
The New York Cycle Club, Inc.

Via Zoom Due to the COVID-19 Pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Gerald Ross (VP of Rides), Linda Wintner (C Rides Coordinator), Michael Bernstein (A Rides Coordinator), Colin Taber (B-Rides Coordinator), Allan Friedman (ENY Director), Robert Gilbert (Treasurer), Sheila O'Connor (incoming Content Editor), Edward C. Delk (Secretary), Kym Blanchard (Membership Director), Natan Elman (Webmaster) and Steve Vaccaro (VP of Programs).

Peter, as President, called the meeting to order at 6:16 p.m.

### 1. Welcome to New Content Editor

Peter proposed the Board appoint Sheila O'Connor as Content Editor, serving until reelected or replaced at the next election in November 2021. The proposal was seconded and approved. Peter welcomed Sheila to the Board and invited her to speak. Sheila described her background as a professional website manager as well as other experience related to the role of Content Editor, such as prior experience in managing surveys. She described plans for using her professional skills for something she's passionate about. She then delivered a presentation on Content Review & Ideas, addressing topics such as the Club website, social media and the newsletter. Sheila plans to use NYCC social media accounts to build an audience and drive traffic back to our website so that members see the value of the Club. She also described proposed improvements to the newsletter.

### 2. Escape New York 2021

Allan delivered a presentation on his plans for ENY 2021. The presentation addressed the Mission Statement, the management team, the Asana project management software tool, the cycling jersey and poster designs, critical paths for May, and other items.

### 3. Leader Ratio on Group Rides

Peter proposed the Board roll back the leader-to-participant ratio on group rides, as well as related rules, to the status quo immediately prior to the COVID-19 pandemic. He noted this preserved ride leader discretion to manage the size of individual rides. After discussion among Board members, the motion was seconded and approved. Ed questioned whether the Board should consider returning to in-person meetings and hosting in-person membership meetings. After some discussion by the Board, Peter proposed that these topics be revisited at a future meeting.

#### 4. Calendar of Events

The Board reviewed and edited the proposed calendar of events for 2021.

#### 5. NYCC Membership Meeting

Steve reviewed the program for the Club meeting on May 11<sup>th</sup>, including a presentation by [GLEN GOLDSTEIN] on big rides and an informational presentation on the B-SIG.

#### 6. Club Outreach Efforts

Kym and Neile summarized outreach efforts the Diversity & Inclusion Committee was making with the cycling organizations Black Girls Do Bike (or BGDB), available at <https://www.facebook.com/blackgirlsdobike/>, and Ciclistas Latinoamericanos de New York, available at <https://www.facebook.com/groups/CiclistasNY/>. The Committee members worked with Lisa Gillespie, a Club member and the head of the NYC Chapter of BGDB, to develop a 3-part training series to bolster BGDB members' strength, endurance and group cycling skills. The board discussed arrangements for insurance and other logistical matters associated with the series. Neile then described his discussions with Ciclistas Latinoamericanos de New York.

The meeting was adjourned at 7:40 p.m.